

PRTURKEY CONTENT POLICY & GUIDELINES

CONTENT RESTRICTIONS: PRTURKEY adheres to strict publication standards regarding the following topics:

Alcohol & Tobacco: Content promoting alcohol, tobacco products, cig-arettes, e-cigarettes, hookahs, or similar products is strictly prohibited.

Gambling: We do not publish content related to betting companies, gambling, or games of chance.

Adult Content: Material related to erotica, sexuality, pornography, or sex-related services and products is not accepted.

Narcotics: Any content promoting or indirectly endorsing narcotics or addictive substances is strictly forbidden.

Mystical Services: Content related to fortune-telling, astrology, and similar mystical services will not be published.

Children: Advertisements targeting children, exploiting their lack of experience, or encouraging them to pressure parents into purchases are not permitted in Türkiye.

Pharmaceuticals: We do not publish promotional content for medicines, drugs, or pharmacies.

Exception: We accept content related to industry fairs, conferences, and social responsibility projects within this sector.

Financial & Forex: Content related to Forex and leveraged transactions is rejected unless the company is registered with official institutions in Türkiye.

Legal Matters: We do not publish content regarding ongoing national or international litigation. We only accept content related to finalized court decisions, provided they are documented and proven.

Legal Services: Due to local regulations prohibiting public advertisement by legal professionals in Türkiye, we do not publish promotional content for lawyers or law firms.

Political Propaganda: PRTURKEY reserves the right to reject content containing blatant or misleading propaganda by international politicians and their entities.

SUBMISSION GUIDELINES & REMINDERS

Headlines & Contact Info: Press release headlines must not exceed 160 characters. The release must clearly include the contact person's details (email and phone number).

Distribution Hours: Press releases could be submitted anytimes but distribution hours should be between 08:00 and 17:00 local time (CET+2).

Urgent Releases: If a release requires immediate distribution, please clearly indicate this in your submission. We will make every effort to publish it as soon as possible.

Reporting:

A publication link will be sent to you immediately after the press release is published. A comprehensive final report (Excel) will be sent within 3 working days.