

# Privacy Policy

## Introduction

This Privacy Policy explains how PR Turkey, a public relations agency, collects, uses, stores, and protects personal information obtained through its website and communication channels.

## Data Controller Information

PR Turkey – Address: Rasimpaşa Mahallesi, Bayramyeri Sokak, Çağdaş İş Merkezi No: 19 Kat: 2/14 Kadıköy / İstanbul – Türkiye – Email: [info@prturkey.com](mailto:info@prturkey.com).

## Information Collected

Name, company name, email address, phone number, professional information, IP address, and communication content.

## Use of Personal Data

Providing public relations and consultancy services, managing media communications, preparing press releases, conducting digital PR campaigns, and communicating with clients and partners.

## Data Sharing

Personal data may be shared with media outlets, service providers, and business partners solely for PR-related purposes and only to the extent necessary.

## Data Retention

Personal data is retained for up to five (5) years after the termination of the business relationship, unless a longer retention period is required by law.

## Security Measures

Appropriate technical and administrative security measures are implemented to protect personal data against unauthorized access, loss, or misuse.

## Updates

PR Turkey reserves the right to update this Privacy Policy. Updated versions will be published on the website.

