

# **Cookie Policy**

## **Purpose of Cookies**

Cookies are used to ensure website functionality, enhance user experience, analyze performance, and support digital PR and marketing activities.

## **Types of Cookies**

PR Turkey uses strictly necessary cookies, performance and analytics cookies, functional cookies, and marketing cookies where applicable.

## **Third-Party Cookies**

Third-party service providers such as analytics or media monitoring platforms may place cookies in accordance with their own privacy policies.

## **Legal Basis**

Cookies are processed based on legitimate interests or user consent in accordance with KVKK and GDPR regulations.

## **Managing Cookie Preferences**

Users may manage or disable cookies through browser settings or cookie consent tools available on the website.

## **Data Retention for Cookies**

Cookies are stored for a maximum period of 2 (two) years unless deleted earlier by the user.

## **Updates**

This Cookie Policy may be updated due to legal or technical developments and updated versions will be published on the website.

## **Contact**

For questions regarding this Cookie Policy, please contact PR Turkey at [info@prturkey.com](mailto:info@prturkey.com).